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**Capstone Project**

Unit 9: Capstone, Part I

Peer Feedback Project: Assessing WareHouse Usability and Design

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| **Step 0: Getting Started** | |
| This template corresponds with an off-platform project:   * [Capstone: WareHouse, Part I](https://www.codecademy.com/articles/bwui-capstone-warehouse-i)   Follow the instructions provided at the link above, and record your written work here.  Begin by making a copy of this document in your own Google drive (**File->Make a copy**). | |

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| **Step 1: Usability and Design** | |
| **Usability (think Learnability, Efficiency, Memorability, Errors, and Satisfaction)** | Learnability: The overall learnability is effective because the website follows website conventions. For example, clicking on logo lead to home page. The navigation is at the top of the page etc. Several components could improve such as adding buy button.  Efficiency: The load time is quite short, and the categories stay the same. Therefore the website is effective.  Memorability: Ideally, the furniture categories of the website and the action button locations should stay the same for memorability to remain high for users.  Errors: Errors were not obvious.  Satisfaction: The Warehouse could use more consistent typography and styling in order to keep its satisfaction high. |
| **Design (think Accessibility, Color, Typography, Layout,Typography, Navigation)** | Accessibility: The accessibility is overall okay. A VoiceOver test proves the website to be useful to visually impaired users as its images and labeled usefully and the section names are helpful (banner, footer etc.).  Color: The website could use a more prominent color for action button/links to stand out more.  Typography: the typography needs more hierarchy. A website designer need to increase the font-size difference between headers of different importance.  Navigation: Navigation is okay. |

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| **Step 4: Write at least 10 user stories for features that you would like to improve or implement in order to improve the usability and design of this site.** | | | |
| As a mobile user I would like font-size to be bigger so that I can read clearly.  As a visually impaired user I would like the product cards to separate more and stand out from the main background more so that I can distinguish between the products more easily  As a shopper I would like the promotion and Today’s deal first so that I can easily find the deals.  As a job seeker, I would like the footing items to be spaced out more so I can distinguish the “Jobs” link more easily.  As a contractor, I would like the save button to stand out, so I can pull up my saved items quickly.  As a shopper, i would like to see a clear history of where I navigated, so that I can go back to items I have viewed.  As a first time learner, i would like to see hierarchy on the page so that I know where important information is.  As a designer, I would like to see the search bar at a prominent location on the page so that I can use it.  As a contractor, I would like to see price ranked so that I can compare the items.  As a first time user, i would like to see a organized layout so that I can clearly read the items. | | | |

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| **Step 5: Engage and Receive Feedback** | | | | |
| **Reviewer Name** | FirstName LastName, @SlackUsername | | | |
| **Feedback** |  | | | |